



RETAIL MARKETPLACE

2010 CONFERENCE

JUNE 28-30, 2010

MARRIOTT BOSTON COPLEY PLACE

Sponsored by MPA and PBAA

GENERAL SESSIONS * ONE-ON-ONES * WORKSHOPS * NETWORKING

Registration Fee Includes: 2 Nights Hotel Accommodation, 2 Breakfasts, 2 Lunches,
Welcome Reception, Industry Event and all General Sessions and Workshops

Check-in time: Monday, June 28, 4:00 pm

Check-out time: Wednesday, June 30, 12:00 pm

REGISTRANT INFORMATION *(please complete all information accurately for program and badge)*

First Name	Last Name
<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	
Name for Badge <i>(if different from above)</i>	Business Title
Company/Magazine	
Address	
City/State/Zip Code	
Telephone	Fax
E-mail Address <i>(required for updates and confirmations)</i>	

REGISTRATION FEES

<p>Registration Type <i>(please check one)</i></p> <p><input type="checkbox"/> Retailer <input type="checkbox"/> National Distributor</p> <p><input type="checkbox"/> Publisher <input type="checkbox"/> Consultant</p> <p><input type="checkbox"/> Wholesaler <input type="checkbox"/> Other _____</p> <p><input type="checkbox"/> I would like to contribute \$25 to the 25 Year Club</p>	<p>Super Early Rate MPA/PBAA Members On or before 1/15/10 <input type="checkbox"/> \$1,245 Per person</p>	<p>Early Rate MPA/PBAA Members On or before 4/2/10 <input type="checkbox"/> \$1,295 Per person</p>	<p>Regular Rate MPA/PBAA Members After 4/2/10 <input type="checkbox"/> \$1,395 Per person</p>	<p>Regular Rate Non- Members <input type="checkbox"/> \$1,795 Per person</p>	<p style="color: red; font-weight: bold; font-size: 1.2em;">INCLUDES 2 HOTEL NIGHTS!</p>
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METHOD OF PAYMENT *(check one)*

Check Enclosed—Payable to PBAA.
(Please include attendee's name and Retail Marketplace 2010)

American Express *(15 digits)* MasterCard *(16 digits)* Visa *(16 digits)*

Card Number	Expiration Date (month/year)
Cardholder's Name (please print)	Signature
	Date

Mail this form with payment to:

PBAA
481 Eighth Avenue, Suite 826, New York, NY 10001
Or FAX completed form to 212.563.4098

REFUND/CANCELLATION POLICY: Excluding a processing fee of \$150, full refunds will be granted if written requests are received by PBAA prior to May 15, 2010. No refunds will be given thereafter and PBAA will adhere strictly to these dates. Verbal cancellations will not be accepted. If a registration form is received (by fax or mail) without payment, and subsequently cancelled, you will be invoiced for the appropriate amount. Substitutions will be accepted at any time with written notification. No refunds for no-shows.

Register online at www.pbaa.net
For conference information visit www.magazine.org/retailmarketplace