



2009 Advertising Opportunities *Rate Card*

2009 Directory Advertising Rates:

Front Cover (logo)	\$1500
Back cover	\$2000
Inside front and back covers	\$1500
Full page inside Directory	\$1000
Half page inside Directory	\$500

*Deadline for space reservations: November 15, 2008
8 1/2 x 5 1/2 ; black and white only*

*PBAA will determine placement of full and half page regular ads
Please contact the PBAA office for space availability*



Benefits of PBAA Membership:

*PBAA member companies
will be printed in the book with their
key contact and email/phone*

YES! Count me in as an advertiser in the 2009 PBAA Directory!

Company Name: _____

Your Name: _____

Size of Ad: _____ Invoice Needed? _____

Credit Card (MC, Visa, AMEX) _____

Name on card: _____ Exp. date: _____

Space reservations due: Nov. 15, 2008

All ad materials due Dec. 1, 2008

Periodical & Book Association of America, Inc.

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